

Abhijeet Satani

50K+ Followers & 5M+ Organic Views in Just 30 Days of Working With Us

Mission and Statement

Abhijeet was overwhelmed trying to handle content on his own. Between his research, experiments abroad, and work as a neuroscientist, managing social media became nearly impossible. He was just adding subtitles and stock images himself. But this process was taking valuable time he needed for his core work.

Abhijeet needed a professional team that could:

- Create and post engaging Short-Form content on Instagram.
- Grow his personal brand organically.
- Save time, allowing him to fully focus on his research.

When we started working with Abhijeet:

Our mission was to harness the power of Short-Form content to elevate his personal brand and drive rapid growth on Instagram.



Outcome

Deliverables that Skyrocketed his Engagement:

- Editing Style - An editing style that is unique to his brand.
- Holistic Short-Form content strategy - A strategy that suits his way of recording the videos. The idea was to build a narrative . . . and tell stories with every video we edit and post.
- Organic Growth Strategy - Putting together a publishing strategy to help him grow on Instagram rapidly.

Results & Impacts

5M+ Views Gained in Just 30 Days

50K+ Followers Gained in Just 30 Days

Almost Every Video Went Viral

